



FALL & HOLIDAY EXTRAVAGANZA

The time has come! **The Social Book** is proud to announce **“The Social Market”**—an exciting new event for Houston. Our **Fall & Holiday Shopping Extravaganza**, hosted by Bayou City Event Center, will showcase Houston’s most notable purveyors of gifts, fashion, jewelry, accessories, fine food and desserts, luxury goods and more. Guests will stroll among the booths of our amazing vendors and shop for Thanksgiving, Christmas, Hannukah, Kwanzaa, *etc.*, as well as consult with event industry professionals about the best of what will be hot and trending for the fall and holiday event season. The Friday evening (June 16) invitation-only VIP preview event will feature adult beverages and three hours of Priority Shopping from 7-10 p.m. Saturday June 17’s all-day (10 a.m. to 6 p.m.) extravaganza will be family-friendly and open to the public with paid admission, benefiting The Mission of Yahweh, a homeless shelter for women and children.

We are so proud to have secured as our event coordinators and designers the firm of Rexberry Luxury Weddings & Events, whose years of expertise will be invaluable in creating an atmosphere for all vendors to succeed. We will be promoting the Event to *The Social Book’s* extensive, proprietary mailing list and social media presence and are expecting between 500 and 1,000 guests into Bayou City Event Center’s beautiful, carpeted Ballroom to sample (and purchase!) your goods and services.

EXHIBITORS—CHOOSE YOUR BOOTH FROM THE FOLLOWING:

“Row booths” face aisles:

- Small row booth: 10 ft. wide X 10 ft. deep - \$600
- Medium row booth: 10 ft. wide X 20 ft. deep - \$1,200 (no backdrop*)
- Large row booth: 20 ft. wide X 20 ft. deep - \$2,300 (no backdrop*)

“End-cap booths” are at the end of rows:

- Small end-cap booth: 10 ft. wide X 10 ft. deep - \$750
- Medium end-cap booth: 20 ft. wide X 10 ft. deep - \$1,400
- Large end-cap booth: 20 ft. wide X 20 ft. deep - \$2,600

AMENITIES:

- All booths include one 8 ft. black-skirted table, two chairs, and black 8-ft. tall pipe/drape backdrop* (Medium and Large booths include an additional table if desired)
- Booth boundaries will be demarcated by gaffing tape (or pipe/drape—depending on configuration*)
- Two priority parking spaces
- Access to the venue’s Wi-Fi connection and lunch-break area for Exhibitor’s personnel
- Current Advertisers of *The Social Book* receive a 10% discount on booth pricing

ADDITIONAL COSTS:

- Additional tables and/or Pipe & Drape on sides of booth (\$25.00 per five (5) linear feet)
- Electricity run to your booth, if needed (charges will be finalized once your needs are determined)
- Exhibitors will furnish and decorate their booths and will be totally self-contained, bringing their own equipment and supplies, such as display fixtures (cases, shelving, racks), signage, extension cords, credit card machines/apps, and the like. No supplies are likely to be available at the venue.



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EXHIBITOR RESERVATION AGREEMENT

Company Name ("Exhibitor") _____

Company Name for Show Sign (if different) _____

Contact (Person Name) _____

Advertised Phone _____ Mobile Phone _____

Company Email _____

Personal Email _____

Website _____

Link to Facebook Page _____

Mailing Address _____

City _____ State _____ Zip _____

Company's Products and/or Services _____

Booth type requested (e.g., "Small Row Booth") _____

Additional requests and price _____

TERMS AND CONDITIONS

When completed and signed, this document will serve as a binding agreement for the rental of a booth at **The Social Market** on June 16-17, 2017 (hereinafter "Event") between both parties: SOCIAL BOOK ENTERRPRISES, LLC d/b/a *The Social Book*, also d/b/a *The Social Market* (hereinafter "Producer") and the Company named above (hereinafter "Exhibitor") at Bayou City Event Center (hereinafter "Venue"). The terms and conditions on the preceding page are incorporated herein by reference.

Payment Due Date. Non-refundable payment for the booth type requested plus additional requests (e.g., tables, pipe/drape, electricity) plus a \$300 security deposit is due by May 1, 2017. Late payment may result in Exhibitor's exclusion from Event. Producer will use its best efforts to accommodate Exhibitor's requested booth type; however, space is limited and subject to availability. Booth location is in the sole discretion of Producer. A floor plan of booth configurations will be drawn after May 1 and emailed to exhibitors.

Exhibitor covenants:

- Exhibitor will not share its booth with another company.
- Exhibitor will comply with all rules/regulations for Event and all reasonable requests communicated by Producer, Venue, or event coordinator personnel.
- Exhibitor will be liable for the cost of damages to Venue property, including carpeting, pipe/drape, etc.
- Exhibitor will staff booth with at least one salesperson at all times during Event hours and will not dismantle booth early.
- Exhibitor will not disparage any other exhibitor, Producer, Venue, or Event to any person.
- Conflicts among exhibitors will be resolved at the discretion of Producer.
- Breach of any of these agreements may result in ejection from the Event and shall result in forfeiture of all or part of Exhibitor's security deposit.

Entire event. Exhibitor's booth shall be staffed continuously throughout Event hours (7 pm to 10 pm on Friday; 10 am to 6 pm on Saturday). Booth set-up may begin at 10 am on Friday and must be completed by 6 pm. Dismantling of booths must not begin until 6 pm on Saturday on penalty of security deposit forfeiture, and all of Exhibitor's belongings should be out of the Venue by 8 pm. Exhibitor shall leave its booth area clean and bare with all trash removed to a designated trash collection area. Producer and Venue shall not be responsible for any items left by Exhibitor.

